STUDENT SHOWCASE

GRAPHIC COMMUNICATIONS DIVISIONS

ENTRY REGISTRATION: Student Showcase accepts online entries **ONLY**. There are no hard copies of entry forms for Student Showcase. Instructors will register their students and print tags for their entries online at **www.sdfair.com/entry**, Student Showcase page. Student information required: full name, email, phone number, city, and zip code. Group and Special Education Projects must be entered in designated Divisions.

ENTRY TAGS/LABELING: Upon submission of online entries, tags for each entry will be printed by instructor on standard white bond paper. Tags must be securely attached to lower right-hand corner of exhibit or bottom of base of a free-standing exhibit. Instructions are at the end of this document. Name display cards, not larger than 2½" x 6", when folded, may be provided by individual schools. Card will be displayed with project after judging.**. Do not attach name tags to front of mat.**

REGISTRATION DEADLINE: Friday, May 5, 11:59 PM (PST)
Online registration: Entries must be submitted at www.sdfair.com/entry by the deadline.
No exceptions! You will receive an email confirmation. Technical support **will not** be available after 7:00pm on the entry deadline date.

LIMIT OF ENTRIES: A total of *2 individual entries per student* in **all Divisions combined** in Student Showcase. In addition to **2** individual entries, students may participate in group projects.

PROCESSING FEES: Fees are paid by credit card only.   Processing fees are non-refundable. Processing fee is **$3.00** per entry**.** Group project are **$10.00** (2 or more students).

ELIGIBILITY: Student projects made in schools in San Diego County, grades 7 through 12, Community Colleges, ROP programs or Adult Education under the supervision of an instructor may be entered. Projects must have been finished during the 12-month period preceding the Fair. See Creative Youth Department for individuals or club organizations not under the instruction of a teacher for ages 5 -17. See Best of K- 6 Schools for classroom projects in K-6th grades.

CLASS DESCRIPTION: Verification of class entered is the responsibility of the instructor submitting the entry.
Class 001 - Students Grade 7
Class 002 - Students Grade 8
Class 003 - Students Grade 9
Class 004 - Students Grades 10-12, 1st year
Class 005 - Students Grades 10-12, 2nd, 3rd & 4th year, including ROP
Class 006 - Students Grades 13 -14, 1st year Community College, Adult Ed, Adult ROP
Class 007 - Students Grades 13 -14, 2nd year Community College, Adult Ed, Adult ROP

DELIVERY OF ENTRIES: Tuesday, May 16, Noon – 7:00pm, or Wednesday, May 17, Noon – 7:00pm. Projects must be hand-delivered to the Student Showcase Exhibit on the first floor of the West Grandstand **with entry tags attached**.

PICK-UP OF ENTRIES: All exhibits must be picked up at the Student Showcase exhibit, lower West Grandstand on **Friday, July 7 from noon - 8pm**. Pick-up instructions will be handed out at delivery. Any exhibit not picked up at this time becomes the property of the Fair and will be disposed of promptly. **Exhibits MAY NOT be withdrawn before the close of the Fair.**

JUDGING: Danish System of Judging will be used. See division for judging criteria.

PRESENTATION: All graphic communications entries must be mounted on a rigid backboard in order to be judged and displayed.

GROUP PROJECTS: All group projects need to be entered in the GROUP PROJECT DIVISION and **must have** a designated student leader and a list of the names, email, phone number and zip code of all students who worked on the project. For each group project entered, email a list of participating student information to studentshowcase@sdfair.com by the deadline Friday, May 5. **No Exceptions!** Include the **WEN** number (you will receive a **W**eb **E**ntry **N**umber for each entry in your online confirmation email)

DISPLAY: Due to space limitations, all work may not be displayed. All display decisions are the responsibility of the Student Showcase Coordinators.

SUITABILITY: Projects must be in good taste and suitable for family viewing as determined by the Fair management.

DESIGN

JUDGING CRITERIA: Concept; Layout/Design; Typography/ Images; Content; Visual Presentation.

Division 4500-PUBLIC SERVICE ADVERTISING

An ad for print promoting a social service, public service or non-profit organization. Focus on a specific campaign for social improvement.

Division 4501-PACKAGING

Graphic and structural packaging programs for retail, promotional and industrial use, including containers, bags, boxes, bottles, labels or CD covers.

Division 4502- POSTERS

Entries may range from literal storytelling to metaphoric imagery or abstractions to fit the poster medium. May not exceed 36"x42".

Division 4503-FAIR THEME - "WHERE THE WEST IS FUN" POSTER

Graphics of any activities reflecting the theme "Where the West is Fun". May be any artistic style, realistic or creative interpretation. May not exceed 36"x 42".

Division 4504-PORTFOLIO

JUDGING CRITERIA: Image Composition/Impact; Quality of Presentation; Breadth of Contents; Creativity and Originality.

Portfolio of student work in graphics that is two-dimensional. Portfolio will have 6 to 10 examples of the student's best work. Examples not to exceed 11" x 17". Must be submitted in a bound portfolio or contained packaging. No electronic portfolios.

Division 4505-TYPOGRAPHY

Logos, letter marks, graphic presentations where type is used as the main graphic element in the design.

Division 4506 TWO-PAGE SPREAD FOR YEARBOOKS

Two-page layout in a yearbook that is viewed as a spread or one unit crossing the gutter in the book. This is to be mounted on black mat board that is 2 inches larger on all four sides. This can come out of any section of the yearbook. Four-person team maximum.

Division 4507 TWO-PAGE SPREAD FOR NEWSPAPERS

Two-page layout in a newspaper that is viewed as a spread or one unit crossing the gutter of the paper. This is to be mounted on a black mat board that is 2 inches larger on all four sides. This can come out of any section of the newspaper. Four-person team maximum.

CLASS DESCRIPTIONS: Verification of class entered is the responsibility of the instructor submitting the entry.

Class 010 – Individual, Grades 7-8
Class 011 – Individual Grades 9-12
Class 012 – Individual, Community College/ROP
Class 013 – Group, Grades 7-8
Class 014 – Group, Grades 9-12
Class 015 – Group, Community College/ROP

DIGITAL IMAGING

This category of photos has been moved to the Photography Divisions.

COMPUTER GRAPHICS

JUDGING CRITERIA: Layout/Design; Level of Difficulty; Typography/Images; Visual Presentation.

Division 4508-COMPUTER GRAPHICS

To include logos, illustrations, photographs, and other graphics that have been produced or manipulated using computer systems. Submit original idea, if available, with project.

Division 4509-DOCUMENTS

To include documents and other products that have used computer systems to assemble text and/or graphics into a final presentation. Example: flyers, ads, brochures & pamphlets.

Division 4510-PUBLICATIONS

To include multi-page publications that used computer systems to assemble text and/or graphics into a final publication. Example: programs, booklets & magazines.

Division 4511-3D RENDERED SCENES

JUDGING CRITERIA: Innovation & Originality, Artistic Merit, Lighting & Texture of Image, Composition, Presentation
Any single, still digital image whose three-dimensional forms were created, shaped, colored, textured and lit in the computer. Can be architectural/industrial model or cinematic still.

GRAPHIC PROCESS DIVISIONS

JUDGING CRITERIA: Function; Level of Difficulty; Registration; Total Unity/Theme; Ink Coverage.

Division 4512-SCREEN PRINTING

Single, spot color or process color on any substrate (no textile).

Division 4513-SCREEN PRINTING TEXTILE

Single, spot color or process color on any textile or garment.

Division 4514-OFFSET LITHOGRAPHY

Single, spot color or process color on any format.

Division 4515-3-D SOLID MODELING PROJECTS

JUDGING CRITERIA: Difficulty; Scale; Appearance; Color; Materials and Finish.
Functional rapid prototypes using materials created with additive or subtractive systems. Completed prototypes that users can review and closely matches their final product. Submit an 8 x 10 hard-copy print and 3- D model.

GROUP & SPECIAL NEEDS

JUDGING CRITERIA: See appropriate technique

Division 4516-GROUP PROJECT

Graphic Arts Projects produced by **2** or more students. Entry should include a page narrative describing the project and its development. Specify the graphic art technique for which the project should be judged. All group projects must have a designated student leader. Email a list of participating student information to studentshowcase@sdfair.com.

Division 4517-GRAPHICS COMMUNICATION – SN (Special Needs)

Graphic Arts projects produced by a student designated as Special Needs. Specify technique.